Alireza Daneshvar

Product Designer | Ui/Ux Designer

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After 5 years working in various fields of Fin-Tech, Game Developing, Crypto Currency, and Health Care (desktop and mobile app – Android and IOS) I became more interested in Product Designer day by day. Being in touch with the developing team is important for me and it causes me to have a good feeling. I'm so open-minded about feedback, no matter who says it. In my opinion, any feedback is the result of the user experience that is working with my final product. I have been working in various fields of Front End for two years and I always like my designs to be able to be implemented and operationalized while being simple and visually attractive.

Skills

UI Designer: UI Patterns - Design System - Responsive Layouts - Mobile App Design - iOS & Android - Accessible Design - Typography - UI Animation - and …

UI Tools : Figma - Zeplin - Sketch - Adobe Xd - Axure Principle - Adobe Photoshop - Adobe Illustrator

UX Designer: Sketching - Wireframing - User Flow - Mind Map - Prototyping - Usability Test - Design Thinking - User Story

Front-End Development: HTML5 & CSS3, SCSS, Javascript , Bootstrap , Quasar , Material-UI, Bootstrap , Responsive Design , Mobile-first , PWA

Key skills:

- Excellent time management, leadership, communication, and interpersonal skills

- Outstanding experience of teamwork and collaboration in a professional setting

- Flexible and hardworking professional with the ability to work independently if needed

- Able to prioritise and organise busy workloads

- Strong ability to learn new skills quickly

- Ability to make critical decisions during challenging circumstances

- Conducted in-depth user behavior analyses and interviews to optimize product design and improve user retention.

Education & Certifications

BA. Directing Animation
Iran Broadcasting University (2017-2021)

MSc. Art research
Payam Noor University (2022- Present)

Design Thinking- User Experience - UI Design Patterns - User Research form:
Interaction Design Foundation (IDFX) (2020-2021)

Experience

Payman Pay (Direct debit) narvanventures,Product Designer & Application Developer Sep 2023 - Present

Outline :

Redesigned B2B Panels: I enhanced user experience by redesigning the B2B user interface, resulting in improved user satisfaction and increased efficiency.

Pwa Application: designed a user-friendly app based on detailed user needs analysis, with three versions to streamline development.

User Authentication for Faraboom Service: created an OAuth-based authentication page, optimizing the process with user behavior analysis. I conducted in-depth interviews and analyses, documenting findings to enhance user retention.

User Journey Mapping: I identified friction points and optimized user flow, improving overall user experience.

B2B Nocode Panel Design: designed a user-friendly Nocode panel for small businesses, simplifying online form creation.

Custom Design System for Peyman: designed a cohesive design system, ensuring brand consistency and streamlined processes.

Arzpaya - Exchange cryptocurrency , Product Designer & Application Developer Apr 2021 - Sep 2023

Outline :

Creating user experience and redesigning the site and the web dashboard - Designing UI/UX for Android and ios mobile apps, designing user flow, and designing in three versions to speed up the application development process .

Sbm 24 - Telemedicine , Ui/Ux Designer Apr 2020 - Sep 2021

Outline :

Redesign UI/UX and user research and interview with site users and a complete redesign of the site and user dashboard - analysis and eternity of user problems

Key Responsibilities :

- Direct cooperation with the programmer department
- Flow design and redesign of doctor and patient user panel
- Carrying out user accessibility tests and conducting interviews
- Arcotype branding and design system

EPOSENSE - Application Development Company , Ui/Ux Designer Feb 2020 - May 2020

Outline :

Design, conceptualization and redesign of the British company Eposense applications, including : tower security application - product ordering - product reservation, etc. for Android and ios platforms .

AB Game - Game Company , Ui/Ux Designer Nov 2019 - Apr 2020

Outline :

Designing and drawing a road map , user flow for Iran Gerdi application and designing various games and mini-games Creating a thinking room and creating new mini-games and designing an application in a minimal and simple in android and ios .

Shayan Group - Printing and packaging Company , Ui/Ux Designer May 2019 - Sep 2019

Raypo Club - Customer Club Company , Ui/Ux Designer Feb 2018 - Mar 2019

Outline :

Designing and creating a user flow in the Arrangers football game - Designing and creating a thinking room for the Raypo application - Designing and advertising graphic and banners for the Raypo company ,Conducting interviews with users of the developed applications and improving the user process reservation, etc. for Android and ios platforms .